

HGACBuy Solicitation: AI02-26 – AI Consulting Services

Standard Price Book (List Pricing & Discounts)

Prepared For: Houston-Galveston Area Council (HGACBuy)

Prepared By: Sunlight Technologies, Inc., d/b/a Readyly

1. Pricing Model Overview

Readyly provides AI-powered managed services through an annual, population-indexed credit plan. This model ensures predictable budgeting, scalability across municipalities of all sizes, and unified usage across chat, text, email, social, and voice channels.

All pricing contained in this Price Book represents **Readyly's official list pricing** as of the proposal submission date.

The **HGACBuy-specific discount** applied to this pricing is provided within the required HGAC Pricing Workbook.

2. Annual AI Credit Plan (List Pricing)

AI Managed Service – Annual Subscription

List Price: \$9,000 per 25,000 residents

Included:

- ~25,700 annual AI service credits per 25,000 residents
- Unified credit pool usable across chat, text, email, social media, and voice
- Hosting, uptime, infrastructure, and monitoring
- Security and compliance controls

- Continuous model updates and improvement cycles
- Administrative tools, analytics, and reporting
- Standard support and maintenance

How Credits Work

- **1 credit** → chat session, text session, email session, or social inquiry
- **1 credit** → phone call transfer (no AI logic)
- **2 credits** → full Voice AI call (AI logic, workflows, routing)

Credits do **not** roll over annually.

3. Additional Credits (Prepaid)

List Price: \$3,500 per 10,000 credits

- Credits sold in 10k blocks
 - Apply to any channel or use case
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4. Monthly Overage Credits

Applied after annual credits are fully consumed.

List Price: \$0.35 per credit

- Billed monthly based on usage
 - No minimums or commitments
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5. Onboarding & Implementation

List Price: \$1,500 per 25,000 residents

Includes:

- Environment setup
- Knowledge ingestion & configuration
- Workflow enablement
- Testing, validation, and launch support

Small Community Benefit

For municipalities under ~6,000 residents, Readyly may reduce or waive this onboarding fee to promote equitable adoption.

Any waiver will be consistently applied and documented on purchase orders.

6. Voice AI (Phone Automation) Pricing

Readyly's Voice AI enables natural-language phone automation for FAQs, workflows, transfers, 311 inquiries, and service updates.

Call Processing (List Pricing)

- **1 credit** → phone call transfer (no AI logic)
- **2 credits** → full Voice AI call

Municipalities may choose either credit-based usage or monthly billed usage for Voice AI.

7. Discount Programs

HGACBuy Standard Discount

- **28.6% off list pricing** for all HGACBuy members
- Reflected in the HGAC Pricing Workbook

State Early-Adopter Discount

- Additional **10% off the annual credit plan** for the **first three municipalities in each U.S. state** using HGACBuy
 - Applies only to the annual subscription
 - Not stackable with other incentives unless explicitly approved
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8. Term, Billing & Contract Structure

- Standard term: **Annual subscription (renewable)**
 - Multi-year terms available upon request
 - **Annual billing** for subscription services
 - Credits reset annually
 - Voice AI monthly usage billed as applicable
 - Overage credits billed monthly
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9. Compliance, Reporting & Updates

Readily agrees to:

- Maintain all pricing throughout the contract term
 - Provide HGACBuy with updated pricing upon material changes
 - Include HGAC administrative fees within listed prices
 - Provide quarterly usage, reporting, and contract documentation
 - Maintain transparent, auditable billing
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10. Contact Information

Readyly

Website: www.readyly.com

Support: support@readyly.com

Government Sales: sales@readyly.com

Phone: (443) 254-2264