

Attachment A
 Love Advertising Inc.
 Marketing, Public Relations, and Event Services
 Contract No.: MC12-22

Job Classification	Rate
Category A: Marketing/Advertising Service	
Brand Manager	\$140.00/hr
Media Planning/Buying/Negotiation	12.50% Commission
Strategy/Research/Focus Groups	\$150.00/hr
Conceptualization	\$150.00/hr
Production	\$150.00/hr
*All hard costs will be estimated/billed outside of hourly rates.	
Category B: Public Relations Service	
Press Releases/Strategy	\$140.00/hr
Press Conferences	\$140.00/hr
Community Relations	\$140.00/hr
Media Relations	\$140.00/hr
Special Events	\$140.00/hr
*All PR services outside of hard costs are offered at reduced/blended hourly rate.	
Category C: Creative Process Service	
Creative Director/Direction	\$150.00/hr
Art Direction/Graphic Design/Logos	\$150.00/hr
Copy Writing/Technical Writing/Editing	\$150.00/hr
Web Development/Application/Programming	\$150.00/hr
Social Media	\$150.00/hr
*All creative services outside of hard costs are offered at a reduced/blended hourly rate.	
Category D: Event Planning/Execution Service	
N/A	