

**COOPERATIVE PURCHASING PROGRAM
MARKETING, ADVERTISING AND PROMOTIONAL SERVICES**

Background

H-GAC received and opened four competitive proposals for Marketing, Advertising and Promotional Services on July 31, 2019. The following companies submitted Proposals:

Imran Rabbani DBA Bani International DBA Neha T-Shirt	Houston, TX
BQR Advertising and Public Relations, Inc. DBA Bishop Quintana Roy Advertising and Public Relations	Houston, TX
Gilbreath Communications, Inc.	Houston, TX
Market Enginuity, Inc.	Phoenix, AZ

Current Situation

All proposals have been evaluated by H-GAC staff. Four proposals are being recommended for award. Request authorization to negotiate contracts with each respondent listed in the Contract Award Recommendation Table, and as may be applicable, to extend contract assignments to other authorized entities during the contract period.

Funding Source: Participating local government purchases

Budgeted: NA

Action Requested

Request authorization to negotiate contracts with each respondent listed in the Contract Award Recommendation Table for Marketing, Advertising and Promotional Services.

MC12-19 Award Recommendation Table

<u>PROPOSER</u>	<u>SERVICES</u>
Imran Rabbani DBA Bani International DBA Neha T-Shirt	Custom Screen Printing, Embroidery, banners, prints, signs, promotional items, web design, graphic design
BQR Advertising and Public Relations, Inc. DBA Bishop Quintana Roy Advertising and Public Relations	Marketing: Digital and media planning, Public Relations, Social Media, Advertising: Digital, Print, Radio, Television, Banners, Websites, Campaigns, Presentations, Promotional Services: Event Meeting and Planning, Conferences and Specialty Items
Gilbreath Communications, Inc.	Strategy, Advertising and Creative Services, Communications and Public Relations, Digital and Technology, Marketing, Promotional Services and Experiential, Research, Event Design and Planning
Market Enginuity, Inc.	24/7 Audio Streaming, banners, Website Display, Newsletters, Radio, TV, Digital